

DATE : November 26, 2024
CUSTOMER : Master Distributor; In Country Reseller; System Integrator; Sony Rep; Mexican ICR
REGION : Brazil; CSA (the rest of Latin America); Mexico
FROM : Claudius Bezerra
SUBJECT : **FREE NDI License for Select PTZ Cameras**

**BRIEF DESCRIPTION :**

FREE NDI License for Select PTZ Camera Models

DATES : Nov 26 2024 - Dec 31 2025

We are please to announce that the NDI capability will now be offered as a standard, free feature for select compatible remote camera systems.[\[1\]](#) This update will be available both for newly sold (as complimentary NDI license) and existing applicable products (through a firmware upgrade).

Eligible Models:

- Pan-Tilt-Zoom (PTZ) Auto Framing Camera BRC-AM7
- Cinema Line Camera ILME-FR7, ILME-FR7K
- PTZ Auto Framing Camera SRG-A40, SRG-A12
- PTZ 4K Color Video Camera BRC-X400, PTZ HD Color Video Camera SRG-X400, SRG-X120
- POV/BOX Camera SRG-XB25, SRG-XP1

Firmware Upgrades and NDI Support

- **PTZ Auto Framing Camera BRC-AM7**

Scheduled for release December 2024: NDI license will be pre-installed with shipment.

- **Cinema Line Camera ILME-FR7, ILME-FR7K**

From Ver. 3.0 firmware upgrade scheduled June 2025: NDI license will be included for free upon upgrading.

- **PTZ Auto Framing Camera SRG-A40, SRG-A12**

From Ver. 3.0 firmware upgrade scheduled July 2025: NDI license will be included for free upon upgrading.

Free License Provision

- **PTZ 4K Color Video Camera BRC-X400, PTZ HD Color Video Camera SRG-X400, SRG-X120, POV/BOX Camera SRG-XB25, SRG-XP1**

Effective Nov. 18, 2024: Both for newly sold and existing applicable products, NDI license is available free of charge from the Sony NDI® HX License website.

Complimentary NDI License Offer

For models awaiting firmware upgrades (Cinema Line Cameras ILME-FR7, ILME-FR7K, and PTZ Auto Framing Cameras SRG-A40, SRG-A12), a free NDI license will be provided from Nov. 18, 2024. This will ensure uninterrupted access to NDI support until the firmware updates are released.

Complimentary License Eligibility:

- **Models:** ILME-FR7, ILME-FR7K, SRG-A40, SRG-A12

Effective Nov. 18, 2024: Both for newly sold and existing applicable products, NDI license is available free of charge from [Sony NDI® HX License website](#).

With this offering, Sony continues to demonstrate its commitment to delivering cutting-edge technology solutions that enhance user experience and productivity. By offering the NDI capability free of charge across a range of compatible remote camera models, Sony is empowering creators, broadcasters, and businesses to elevate their video production workflows with seamless, high-quality connectivity.

Please contact your Sony Account Manager for any additional information.

Kind regards,

Claudius Bezerra

Product Marketing Manager

* To utilize the NDI system, NDI-compatible software and products (such as NDI Tools) are required.

* NDI is a video connectivity technology and a registered trademark of Vizrt NDI AB in the United States and other countries.

[\[1\]](#) NDI® is a registered trademark of NewTek, Inc. Network services, content, and the software may be subject to individual terms and conditions. It can be changed, interrupted or discontinued at any time and may require fees, registration and credit card information.

Terms and Conditions

- Sony might change or cancel this promotion at any time without notice
- This exclusive promotion is for a limited time only.
- Features, specifications and price are subject to change without notice
- Orders are subject to product availability