

DATE : December 5, 2024
CUSTOMER : In Country Reseller; Sony Rep; Mexican ICR
REGION : Brazil; CSA (the rest of Latin America); Mexico
FROM : Claudius Bezerra
SUBJECT : **EDGE Analytics Bundle**



BRIEF DESCRIPTION :
 New EDGE ANALYTICS BUNDLE

START DATE : Dec 5 2024

We are pleased to announce a Bundle of the Edge Analytics Appliance (REA-C1000), which will include the AC Power Adaptor and 5 licenses. The REA-C1000.BUNDLE will be available starting December 2024 and it is a great solution for customers looking to implement compact video production with improved graphics and AI functionalities.

When ordering, please use code REA-C1000.BUNDLE.

Model Name	Includes	MSRP Unit Price	Dealer Unit Price	Effective Date
REA-C1000.BUNDLE	REA-C1000 REA-ADAPTOR REA-L0100 REA-L0200 REA-L0300 REA-L0400 REA-L0500	USD\$3,999.00	USD\$2,799.00	Dec. 1st, 2024

Happy selling!

Claudius Bezerra

Product Marketing Manager

Terms and Conditions

- Sony might change or cancel this promotion at any time without notice
- No price protection
- Features, specifications and price are subject to change without notice
- Orders are subject to product availability